

**U.S. Campaign for Burma's**  
**2009 National Organizing Meeting**  
**Tentative Schedule**

**Friday 27th of February**

**7:30-9:00pm: Meet and Greet**

**Film: Crossing Midnight, brief poem by Jeff Hellman**

Meet Staff of U.S. Campaign for Burma, get situated in accommodations, learn more about the weekend, enjoy snacks, we will also show a brief film.

**Saturday the 28th of February**

**8:45-9:15am: Breakfast**

Bagels, Orange Juice, Coffee, Muffins

**9:30-9:45: Welcoming**

The co-chairs of US Campaign for Burma's board will provide brief opening remarks.

**9:45-10:15: Introduction from Staff**

Aung Din, Jeremy Woodrum, Jennifer Quigly, Mike Haack, and Jacqui Pilch will talk about USCB's accomplishments over the past year and our plans for the next year.

**10:15-11:15: Panel Discussion: Burma and International Justice,  
How to Stop Human Rights Abuses in Burma**

Burma's military regime is one of the world's worst human rights abusers. This panel of experts will discuss options and plans for ending these abuses through action at international institutions such as the United Nations, International Labor Organization, and International Criminal Court.

## **11:25-12:25: First Break Out Session**

### **Group A: Working Together in the Burma Movement**

This workshop will help establish a communications plan for USCB supporters with a focus on exploring "new" and traditional ways form of communication for building a movement for a free Burma. Our supporters organize scores of events for Burma all around the United States, all the time. Often, other Burma activists are unaware of the great actions going on just a few cities away.

### **Group B: Building or Strengthening a Burma Campaign In Your Area**

In this workshop we will discuss how, starting with nothing but a computer, you can build an effective Burma group around campaigns in your community or campus. This comprehensive workshop will help you learn how to build a core and extended group of supporters, with a special emphasis on city resolutions, effective meetings with your elected leaders, and our Blood Rubies Campaign.

### **Group C: How to Fundraise for Human Rights**

In this participatory workshop, we will discuss how to fundraise for human rights advocacy, and how funds are used. In particular, we will talk about the difference between raising funds for human rights vs. humanitarian relief. You will learn effective, modern tactics to engage your community, friends, and family through appealing 21st century fundraising initiatives that also serve as awareness-raising events.

### **Group D: Making Your Voice Heard**

US Campaign for Burma's Advocacy Coordinator Jennifer Quigley and U.S. foreign policy officials will speak about how you as constituents can help ensure the United States supports Burma's democracy movement. This session will focus on how we can turn Daw Aung San

Suu Kyi's call: "Please use your liberty to promote ours" into a step-by-step action plan. There will be a special focus on all of our new plans and efforts in 2009.

**12:30-1:30: Lunch**

**1:30-2:30: Film and address: Film, Inside the Saffron Revolution. Speaker TBA.**

**2:40-3:40: Second Break Out Session**

**Group A:** Building or Strengthening a Burma Campaign in Your Area

**Group B:** How to Fundraise for Human Rights

**Group C:** Making Your Voice Heard

**Group D:** Communication for Movement Building

**3:40-4:00: Coffee Break**

**4:00-5:00: Third Break Out Session**

**Group A:** How to Fundraise for Human Rights

**Group B:** Making Your Voice Heard

**Group C:** Communication for Movement Building

**Group D:** Building or Strengthening a Burma Campaign in Your Area

**5:10-6:10: Fourth Break Out Session**

**Group A:** Making Your Voice Heard

**Group B:** Communication for Movement Building

**Group C:** Building or Strengthening a Burma Campaign in Your Area

**Group D:** How to Fundraise for Human Rights

**6:10: Burmese Dinner**

Great food from the Burma Restaurant.

**Sunday March 1st**

### **9:00-9:30: Breakfast**

### **9:30-10:30: USCB Support Teams: How Can Your Individual Talents Best Contribute to USCB**

We will break into teams and learn how to best utilize our talents to build the Burma movement. Many of our supporters have skills in webpage design, online networking, film, marketing, finance, and “new media”. We will create teams of USCB supporters to help do this work as effectively as possible in 2009.

### **10:40-11:40: Regional Discussions**

Take this chance to meet with activists in your region and hear about successful campaigns that have been organized by Burma activists in your area.

### **11:50-12:50: Final Thoughts**

We will gather back together for some reflections on the meeting and a few closing remarks as to where to go from here.